

# Invitation to Sponsor the 1st Annual 318 Food Festival



**Dear Potential Sponsor,**

The 318 Food Fest, in partnership with the City of Shreveport, cordially invites you to become a sponsor for the 1st Annual 318 Food Festival, which will take place on Sunday, March 16 at the Municipal Auditorium.

The 318 Food Festival promises fun and excitement for the whole family, featuring a wide variety of food, outdoor activities for children (including bounce houses), live local entertainment, retail merchandise, and culinary delights from local food truck vendors across the 318 area code. We are inviting all lovers of food, music, and Louisiana culture to come "pass a good time" and celebrate with us.

A portion of the proceeds from this event will benefit various back-to-school organizations in the Shreveport/Bossier area.

## **Benefits of Sponsorship**

Your sponsorship will play a crucial role in ensuring the success of the 318 Food Festival. By becoming a sponsor, you will:

- Gain exposure to a diverse audience
- Showcase your commitment to community engagement
- Support educational initiatives in the Shreveport/Bossier area

Your support will not only make this event a memorable and successful one but will also help us establish an annual tradition that brings the community together.

Enclosed, please find more information on this exciting event and its sponsorship levels. Should you have any questions or concerns, please do not hesitate to contact me. I look forward to speaking with you at your earliest convenience.

**Sincerely,**

Rich Auntie DaDa

*Enclosures: Sponsorship Information/Event Fact Sheet*